

Why switch from ADP to Gusto?

Innovative, modern payroll

Gusto is modern payroll & HR designed from the ground up. Here are some delightful, innovative features:

- **Automated employee onboarding:** Spend less time chasing clients for new hire paperwork. We e-sign and e-file each new hire's I-9, W-4, and direct deposit information
- **Self-service integrations:** Take control of your Quickbooks and Xero integrations. Setup and maintain them through our modern integration interface, not through ADP customer service
- **Responsive, US-based service:** Our friendly customer support teams in Denver and San Francisco will go out of their way to help you and your team by phone, email, or chats

All features come at no additional fee. See our full feature list at gusto.com →

Simple, transparent pricing

Gusto's pricing is simple and transparent. ADP, on the other hand, may charge extra for:

- Year-end W-2s and W-2 corrections
- Multi-state tax filings
- Workers' comp integration



	GUSTO	ADP
Automatic federal, state, & local tax filings & payments	✓	✓
Integrated benefits, 401k, and workers' comp	✓	✓
Employee lifetime accounts with digital W-2's	✓	✓
Automatic new hire reporting & digital I-9's	✓	
Employee self-onboarding	✓	
Self-service Quickbooks & Xero integrations	✓	
International payroll		✓
Monthly Price (prior to discounts)	\$39 base + \$6 per employee	~\$100 base + \$3-4 per employee
Extra fees	\$0	Multi-state support W-2 & 1099 processing Payroll amendments Workers' comp admin

Did you know



Over 2,000 customers have switched from ADP to Gusto



#1 Rated payroll app on Intuit and Xero marketplaces¹



Customers save on average 2 hours per month after switching from ADP²



“I’ve long advised accountants to step into a trusted advisor role. Now with Gusto’s fully integrated payroll, benefits, HR and 401(k) offering, accountants have an easy, trusted technology solution they can leverage to do just that.”

Doug Sleeter

Founder, The Sleeter Group

Visit gusto.com/accountants

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Sources:

1. <https://apps.intuit.com/category/payroll/>; <https://www.xero.com/us/marketplace/app-function/s/payroll-hr/>; as of Nov. 2016

2. Survey of ~100 ex-ADP customers conducted by Gusto - Nov. 2014